Metaverse Markets

The boundaries between the real world and digital are blurring, and the metaverse is becoming the accelerating technology that will change our lives. Here's how it will change our habits (or at least try).

What's going on in Meta's mind?

Meta is the world's leader and Mark Zuckerberg is the driving force behind the metaverse. Here's what's going on in Meta's mind.

During the nine-minute digital concert, which was broadcast live on Meta's Horizon Venues platform, Travis Scott performed 10 songs in his signature, futuristic rock-meets-rap, hip-hop style. Fortnite players could buy tickets to the concert for $9.99, and more than 12 million bought just under 27 million per player.

Meta's Quest 2 virtual reality headset sold more than 10 million units in 2022, and the company's Ray-Ban Stories smart glasses sold more than a $1.1 million.

Zuckerberg is expected to release a pricier headset with more powerful graphics, priced at $2,000, in digital property parcels, and a lightweight pair of AR glasses in 2024. Meta's metaverse platform Horizon Worlds is also expected to launch in 2024.

What is the metaverse anyway?

The metaverse is a collective virtual shared space, created by the convergence of virtually Augmented (VR) reality and Virtual Reality (AR) headsets, smart glasses, and mobile devices. It's a network of 3D virtual worlds focused on social connection. In the metaverse, activities, play games or energy will merge with life in real time.

How is it different from the internet?

Meta: It's 3 and a natural evolution to how users will interact with the internet. Instead of looking at a screen, you'll be in it. Instead of editing photos, sharing content, you'll be creating memories. Instead of chatting with friends, you'll be hanging out. Instead of shopping, you'll be trying on clothes. Users will be able to move around themselves and gathered at the common space. Users will be able to move around themselves and gathered at the common space. Users will be able to move around themselves and gathered at the common space